

Helping babies grow

Equipping healthcare workers to save the lives of small newborns

A bundle of training and therapy products aiming to help save the lives of premature and low birth weight newborns through skin-to-skin care and breastfeeding.



Helping babies grow

Care for preterm and low birth weight newborns

Prematurity is the major cause of newborn death and disability globally. Each year, preterm complications account for nearly 1 million deaths, often from preventable causes (Lancet, 2021). Immediate Kangaroo Mother Care (iKMC) - instant and continuous skin-to-skin contact after birth - with exclusive breastfeeding and infection prevention, can avert about 40% of all neonatal deaths.

For babies struggling to breastfeed at birth, WHO and UNICEF recommend breastmilk cup feeding as a simple, effective alternative.

The Helping Babies Grow bundle of training and therapy solutions supports both healthcare workers and caregivers to deliver high-quality care, supporting the survival and development of preterm and low birth-weight newborns.

Feeding cup

Nifty

Designed in collaboration with PATH, Univ. of Washington and Seattle Children's, a feeding cup for providing breast milk to infants with breastfeeding difficulties.



A preterm wrap

CarePlus

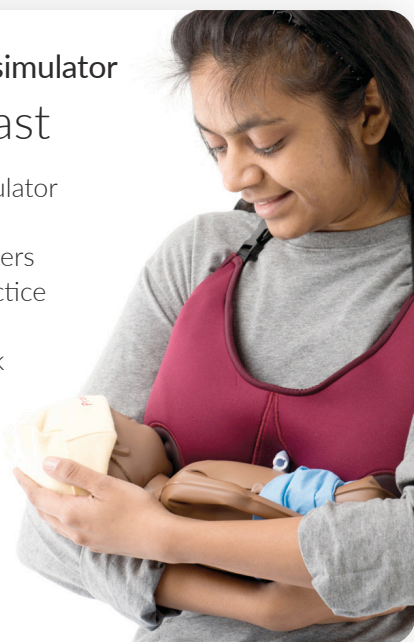
Specially designed to help mothers provide continuous quality KMC and iKMC both in facilities and after discharge.



Breastfeeding simulator

MamaBreast

A water-filled simulator that allows health workers and mothers to realistically practice breastfeeding and correct breast milk expression.



Preterm simulator

PreemieNatalie

A realistic simulator designed to support training in skin-to-skin care, nasogastric tube placement and breast, cup, and nasogastric tube feeding.

